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Amendments to the Claims

Claims 1-20 (Canceled)

Claim 21 (Currently amended) A method of retrieving information comprising the steps of:

receiving content comprising a video image over a first channel;

receiving a keyword associated with the video image over a second channel;

requesting a searching of a network for information relating to the keyword; and

receiving the information relating to the keyword.

Claim 22 (Previously presented): A method of claim 21 further comprising the steps of:

displaying the video image; and  
displaying the keyword.

Claim 23 (Previously presented): A method of claim 21 further comprising the step of displaying the information relating to the keyword.

Claim 24 (Previously presented): A method of claim 21 further comprising the step of displaying the keyword associated with the video image in response to a selection of the video image.

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Claim 25 (Previously presented): A method of claim 21 wherein the received information relating to the keyword is based upon a user profile.

Claim 26 (Previously presented): A method of claim 21 further comprising receiving a code included with the keyword; wherein the code assists in the searching of the network for information relating to the keyword.

Claim 27 (Previously presented): A method of claim 21 wherein the video image and the keyword are received over a broadcast medium.

Claim 28 (Previously presented): A method of claim 21 further comprising the step of displaying the video image.

Claim 29 (Previously presented): A method of claim 28 further comprising the step of selecting the video image.

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Claim 30 (Previously presented): A method of claim 29 further comprising the step displaying the keyword in response to the selecting of the video image.

Claim 31 (Currently amended): A method comprising the steps of:

displaying a video image that was received over a first channel;

selecting at least a portion of the video image; and  
displaying a keyword associated with the portion of the video image in response to the selecting of the portion of the

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video image, wherein the keyword is received over a second channel.

Claim 32 (Previously presented): A method of claim 31 further comprising the step of sending the keyword over a network.

Claim 33 (Previously presented): A method of claim 32 further comprising the step of receiving over the network information relating to the keyword.

Claim 34 (Previously presented): A method of claim 33 further comprising the step of searching a network for information relating to the keyword.

Claim 35 (Previously presented): A method of claim 31 wherein the keyword is embedded in the video image.

Claim 36 (Previously presented): A method of claim 31 further comprising the steps of:  
sending the keyword over a network; and  
receiving over the network information relating to the keyword;  
wherein the information relating to the keyword is based upon a user profile.

Claim 37 (Currently amended): A method comprising the steps of:  
displaying a video image that was received over a first channel;

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selecting at least a portion of the video image; and  
sending over a network a keyword associated with the portion  
of the video image in response to the selecting of the portion of  
the video image, wherein the keyword was received over a second  
channel.

Claim 38 (Previously presented): A method of claim 37  
wherein the keyword includes a code.

Claim 39 (Previously presented): A method of claim 37  
further comprising the step of displaying the keyword associated  
with the portion of the video image in response to the selecting  
of the portion of the video image.

Claim 40 (Previously presented): A method of claim 39  
wherein the keyword is embedded in the video image.

Claim 41 (Previously presented): A method of claim 37  
further comprising the step of receiving over the network  
information relating to the keyword.

Claim 42 (Previously presented): A method of claim 41  
wherein the information relating to the keyword is based upon a  
user profile.

Claim 43 (Previously presented): A method of claim 37  
wherein the keyword is embedded in the video image.

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Claim 44 (Previously presented): A method of claim 37 further comprising the step of searching a network for information relating to the keyword.

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Claim 45 (Currently amended): A method of retrieving information comprising the steps of:  
receiving content comprising a video image over a first channel;  
receiving a keyword associated with the video image over a second channel;  
receiving a code relating to the keyword over the second channel; and  
receiving information relating to the keyword and the code.

Claim 46 (Previously presented): A method of claim 45 further comprising the step of searching a network for information relating to the keyword and the code.

Claim 47 (Previously presented): A method of claim 45 wherein the code comprises a numerical tag.